Understanding how and why the NHS adopts innovation:

Real-world insights from the NHS Innovation Accelerator

Dr Amanda Begley
National Director, NHS Innovation Accelerator
Director of Innovation and Implementation, UCLPartners

@amanda_Begley
@NHSAccelerator
www.nhsaccelerator.com
How does the NHS Innovation Accelerator deliver on its aims?

- Solution identification
- Supporting national spread
- Real-world knowledge sharing
- Unlocking barriers

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What was the role of clinicians in facilitating adoption?

**Shaping innovation to increase its value and likelihood of adoption**

(ORCHA in Lancashire and South Cumbria)

**Redesigning care pathways to embed innovation whilst managing clinical risk**

(AliveCor Kardia in East London)

**Leading multi-professional engagement and phased deployment**

(DrDoctor at GSTT)
What was the role of the NHS adopter sites?

- Delegation of, and clarity around, decision making
- Involvement of multiple champions incl. patients, clinicians and administrative staff
- Acceptance that adoption requires trialling and iteration
What was the role of innovators in the adoption process?

- On-site presence and investment in relationships
- Tailoring of the innovation and evidence base
- Flexible training options
- Opportunities for phased deployment

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Three recommendations from the research...

1. Find ways to better applaud & celebrate staff & organisations taking up innovations

2. Draw on (multiple) theoretical perspectives to guide the adoption process, to better understand & share learning

3. Rethink & improve how we capture & share learning across adopter sites, acknowledging the complexity

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Thank you

Dr Amanda Begley

020 3108 2329
nia@uclpartners.com
@nhsaccelerator

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